



**CANAA**  
**Breakfast Meeting**  
Tuesday, February 11<sup>th</sup>, 2014  
8:30 am to 10:30 am  
Knights of Columbus,  
Cornwall, ON

## Minutes

### Members Present:

Addiction Services, Cornwall Community Hospital	Karen Barclay
Assault & Sexual Abuse Program (ASAP)	Sarah Kaplan
CANAA Coordinator - <b>Recorder</b>	Lianne Boileau
Canadian Mental Health Association	Stacey Murphy
Canadian Red Cross RespectED: Violence & Abuse Prevention	Shelley Roy
Carefor Health & Community Services	Denise Paquette
Centre de santé communautaire de l'Estrie	Ivan Labelle
Centre York Centre – <b>Facilitator</b>	Farhana Meghji
Cornwall Community Police Service	D/Cst Connie Troutman
Counselling & Support Services of S. D. & G.	Chantal Prieur
Equipe psycho-sociale	Anne-Marie Paquette
Equipe psycho-sociale	Ron Graham
Maison Interlude House	Elaine Gareau
Naomi's Family Resource Centre	Verna Léger
Ontario Provincial Police S. D. & G. Detachment	D/Cst Charlene Davidson
Partir D'un Bon Pas	Chantal Quesnel
PréAction Child & Youth Advocacy Centre	Suzanne Villeneuve-Fitch
S. D. & G. Legal Clinic	Patti Carson
Sexual Assault Support Services for Women of S. D. G. & A.	Angela Vinet
Sexual Assault Support Services for Women of S. D. G. & A.	Kim Bauersfeld
Victim Services of S. D. G. & A.	Natalie Basilières

### Acting Co-Chair:

Victim Services of S. D. G. & A. (Absent)	Diane Plourde
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### Guests:

Laurencrest Youth Services Inc.	Dan O'Rourke
Ministry of Community and Social Services	Tori MacLean

**Regrets:**

Equipe psycho-sociale	Lissa Lalonde
House of Lazarus	Pauline Pratt
Maison Interlude House	Monique Viau
Maison Interlude House	Renee Yelle
Maison Interlude House	Sylvie Gravel
Ontario Provincial Police S. D. & G. Detachment	Diane Hume
PréAction Child & Youth Advocacy Centre	Elyse Lauzon-Alguire
Victim Witness Assistance Program	Maria Lawrence
Victim Witness Assistance Program	Sheila Tallon

**Absent:**

Big Brothers Big Sisters of Cornwall & District  
Cornwall Probation & Parole Office  
Children's Aid Society  
Eastern Ontario Health Unit  
Grace Arbour  
HomeLife/DLK Real Estate Ltd.  
House of Lazarus  
Maison Baldwin House  
Withdrawal Management Services

**1. Call to order at 8:40 a.m.** – Everyone was welcomed.

**2. Roll Call** - All present were asked to introduce themselves.

**3. Adoption of Agenda**

Moved by: Denise Paquette  
Seconded by: Shelley Roy  
Resolved that the agenda be accepted as presented.  
CARRIED

**4. Adoption of Minutes****4.1 Minutes from Breakfast Meeting dated November 19<sup>th</sup>, 2013**

Moved by: Karen Barclay  
Seconded by: Angela Vinet

It was resolved that the Minutes of November 19<sup>th</sup>, 2013 have been accepted.

CARRIED

#### **4.2 Minutes from Strategic Planning Session #3 dated January 14<sup>th</sup>, 2014**

Moved by: Elaine Gareau

Seconded by: Natalie Basilières

It was resolved that the Minutes of September 17<sup>th</sup>, 2013 be accepted as circulated.

CARRIED

### **5. Finance/ Budget**

The following Grant/Income was reported

As of April 1 to February 11, 2014

MCSS1	\$ 24,813.00
MCSS 2	\$ 5,000.00
CANAA Account (April 1, 2013)	\$ 2,920.13
CANAA Account (Income)	\$ 1,854.31

The following Expenses were reported

As of April 1 to February 11, 2014

MCSS1	\$ 14,826.72
MCSS 2	\$ 5,000.00
CANAA Account:	\$ 1,001.07

The following balances were reported

As of February 11, 2014

MCSS 1	\$ 9,986.28
MCSS 2	\$ 0
CANAA Account:	\$ 3,773.37

### **6. Project Reports**

#### **6.1: Strategic Planning Review**

Farhana asked if there were any objections or changes to the Strategic Directions. She told everyone that if there were no changes that this would be the final version.

Moved by: Verna Leger

Seconded by: Chantal Prieur

It was resolved that the Strategic Directions of January 14<sup>th</sup>, 2014 have been accepted.

CARRIED

#### **6.2: Taskforces for the Strategic Directions**

Farhana discussed that we would like to set up the taskforces for the strategic directions at this meeting. Lianne mentioned that she already had a few members that had already requested to be on some taskforces that could not attend.

The following taskforces were established:

- Strategic Direction #1 – Healthy Relationships
  - Shelley Roy - Canadian Red Cross RespectED: Violence & Abuse Prevention **(Team Lead)**
  - Ivan Labelle - Centre de santé communautaire de l'Estrie
  - Renee Yelle – Maison Interlude House
  - Shaunna – Naomi's Family Resource Centre
  - Anne-Marie Paquette – Equipe psycho-sociale
  - Aleta Poulin - Eastern Ontario Health Unit
  - Lianne Boileau – CANAA Coordinator
  
- Strategic Direction #2 – Networking & Training
  - Karen Barclay – Addiction Services, Cornwall Community Hospital
  - Elaine Gareau – Maison Interlude House
  - Farhana Meghji – Centre York Centre **(Team Lead)**
  - Patti Carson – S. D. & G. Legal Clinic
  - Angela Vinet – Sexual Assault Support Services for Women of S. D. G. & A. (SASS)
  - Lianne Boileau – CANAA Coordinator
  
- Strategic Directions #3 – Ensure Sustainability
  - Verna Leger – Naomi's Family Resource Centre
  - Sylvie Gravel – Maison Interlude House
  - Denise Paquette – Carefor Health and Community Services – Easter Counties **(Team Lead)**
  - Sarah Kaplan – Assault and Sexual Abuse Program (ASAP)
  - Ron Graham – Equipe psycho-sociale
  - Lianne Boileau – CANAA Coordinator

### 6.3: Draft Outline of Positions

Lianne displayed the new outline of the hierarchy and asked the membership to review the position descriptions. It was asked that Lianne email it to everyone for review and that members can email any changes to the coordinator.

## 7. New Business

### 7.1: Breakfast Meeting Locations

It was asked what breakfast options the members preferred and the locations they preferred. It was mentioned by Lianne that the cost of breakfasts is starting to increase and that something to consider might be to increase the cost of the breakfast admission. The membership asked that the coordinator send out a doodle poll and bring the results back to the next breakfast meeting.

## **7.2: Verification of Contact Information**

The membership list was passed around and members were asked to verify their contact information and make any necessary changes. An updated copy will be sent out with the changes.

## **7.3: Advertising & Promotional Materials**

It was mentioned that the advertising contracts were due to be renewed. Lianne asked who CANAA wanted to advertise with for the April 2014 to March 2015 period. A list of quotes was displayed.

It was also mentioned that CANAA is running out of promotional materials and pamphlets. Lianne passed around some catalogues for Amsterdam products and 4imprint.ca and asked members to circle items that interested them.

The membership asked that a doodle poll be sent out with a list of all advertising options and the prices associated and well as a separate doodle poll for the promotional items.

Other advertising ideas mentioned were a billboard or radio commercial by Tori MacLean, signage at the Bensons Centre by Chantal Prieur, city bus advertising by Verna Leger, Delaney buses by Elaine Gareau and Verna mentioned getting bus tickets for clients to use that are not able to pay for transportation that could be distributed to different agencies and mentioned that they are provided by CANAA.

Ivan Labelle also mentioned that we should look into getting quotes from the Local Seeker and Coffee News.

Karen Barclay and Patti Carson asked what the effectiveness of the newspaper advertising was and if we had any way of tracking the traffic we get from the advertising. Verna mentioned monitoring the website traffic.

Karen Barclay also mentioned that maybe we should get a Facebook or Twitter account.

## **8. Information Sharing**

### **8.1: Naomi's Family Resource Centre**

Verna mentioned that Naomi's is hosting self-esteem groups on Tuesdays. Childcare and transportation costs are off-set.

Verna also mentioned that International Women's Day is March 7<sup>th</sup>.

### **8.2: Maison Interlude House**

Elaine mentioned that Outreach Services is hosting Pattern Changing workshops in Cornwall and Hawkesbury in March. Childcare and transportation provided.

### **8.3: Sexual Assault Support Services for Women of S. D. G. & A. (SASS)**

Angela wanted to remind everyone about V Day February 28<sup>th</sup> at the Ramada Inn \$20 in advance \$25 at the door.

#### **8.4: Canadian Red Cross RespectED: Violence & Abuse Prevention**

Shelley mentioned that they are starting a training for Healthy Youth Relationships.

#### **8.5: Centre de santé communautaire de l'Estrie**

Ivan mentioned that he is in a play called "Les gas de Quebec" as well as a couple of other members and if you are interested in tickets to contact him.

### **9. Future Agenda Items**

There were no future agenda items from the last meeting.

### **9. Guest Speaker**

Sarah Kaplan of the Assault and Sexual Abuse Program (ASAP) – "Drug Facilitated Sexual Assault: A Presentation on the New Drug Testing Procedure at CCH".

**10. 50/50 draw:** Congratulations to Verna Leger who won \$25.00 and Connie Troutman who won the book "Miss America by Day – Marilyn Van Derbur" donated by Shelley Roy of the Canadian Red Cross RespectED: Violence & Abuse Prevention.

**11. Evaluation:** Evaluation cards were provided to evaluate the meeting. None were returned.

**12. Next Meeting:** April 15<sup>th</sup>, 2014  
**Time:** 8:30 a.m.  
**Location:** Knights of Columbus?

*Adjourned 10:30 AM/lb*